

SPONSORSHIP OPPORTUNITIES



The Kids' and Parents' Expo has proven itself with 6 years of incredibly successful shows. Growing beyond expectations and proving the importance of this event to our community, it is quickly becoming Central Minnesota's premier family based community event.

We invite you to become a sponsor of the 2011 Kids and Parents Expo.

Company _____
 Address _____
 City _____ State _____ Zip _____
 Contact Person _____ Phone _____
 Email _____ Fax _____

_____ **Title Sponsorship:** **\$5,000.00**

- Includes two 8 x 10 booths in exhibit hall
- Promoted in **all** Advertising (print, television, radio, billboards)
- Article in Show Guide
- Logo on Backpack Mailers, Tickets, Show Guide Cover
- Company Link & Logo on Kids' & Parents' Expo Website
- Stage Banner
- On Stage Company "Commercial"
- Walk About Mascot (if applicable)
- Hand out Flyers to attendees at the entrance

_____ **Main Stage Sponsorship:** **\$3,000.00**

- Includes two 8 x 10 booths in exhibit hall
- Radio Advertising
- Company Name Listed in Show Guide
- Company Name Listed on Backpack Mailers
- Company Logo on Kids' & Parents' Expo Website
- Stage Banner
- On Stage Company "Commercial"

_____ **Raptor Center Sponsorship:** **\$1,500.00**

- Includes one 8 x 10 booth in exhibit hall
- Radio Advertising
- Company Name Listed in Show Guide
- Company Name Listed on Backpack Mailers
- Company Logo on Kids' & Parents' Expo Website
- On Stage Recognition

_____ **Other Sponsorships (Does NOT include booth space in exhibit hall):**

_____	Backpack Mailer	\$1,000.00
	Printing on back of 15,000 copies to local school districts	
_____	Tickets	\$500.00
	Printing on the back of 6,000 tickets for every attendee	

Payment by check: Payable to **Kids & Parents Expo** **Total Due:** _____

Payment by: **Visa M/C AmEx Disc** Card # _____

Cardholder Name _____ Exp. Date _____ Sec. Code _____

Cardholder Address _____ ST _____ Zip _____

Please return this form with payment to:
Kids & Parents Expo - PO Box 6192 - St. Cloud, MN 56302-6192
- or - Fax to 320-253-3324
If you have any questions, call 320-257-EXPO (3976)